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TERMS OF USE

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PRIVACY

Your privacy at LancasterProducts.com

LancasterProducts.com is operated by Kercher Industries, Inc., a Pennsylvania Corporation. The primary purpose of LancasterProducts.com is to be a dynamic plug-in resource and business tool to help you close more business. We want you to feel secure when visiting our site and are committed to maintaining your privacy when doing so. The following provides an overview of how we protect your privacy during your visit.

OPT IN / OPT OUT

To edit your information or to opt out of receiving news and other content from Lancaster Products, [\[click here\]](#)

What information do we gather?

Information on LancasterProducts.com is gathered in two ways:

- indirectly (for example, through our site's technology); and
- directly (for example, when you provide information on various pages of LancasterProducts.com).

What do we track?

One example of information we collect indirectly is through our Internet access logs. When you access LancasterProducts.com, your Internet address is automatically collected and is placed in our Internet access logs. We collect information directly from you in a number of ways, some of which we describe in this Privacy Statement.

What about cookies?

One way is through the use of "cookies". Cookies are small data files which save and retrieve information about your visit to LancasterProducts.com — for example, how you entered our site, how you navigated through the site, and what information was of interest to you. (If you are uncomfortable regarding cookies use, please keep in mind you can disable cookies on your computer by changing the settings in preferences or options menu in your browser, although that may hinder some of the advanced functionality within the Client portal.)

Do we collect other information?

We also collect information when you voluntarily submit it to us. Throughout our site, we provide the opportunity to register for an event or conference, order a white paper, or participate in an online survey. When we collect this type of information, we will notify you as to why we are asking for information and how this information will be used. It is completely up to you whether or not you want to provide it.

How do we use this information?

We analyze it to determine what is most effective about our site, to help us identify ways to improve it, and eventually, to determine how we can tailor LancasterProducts.com to make it more effective. We may also use data for other purposes, which we would describe to you at the point we collect the information.

What about surveys and other questionnaires?

Surveys conducted on Concept Connect Ventures operated websites are confidential and are only relevant as part of an aggregated whole. No specific corporate tie-in to input provided is ever made, except to client firms, if the survey or questionnaire is in connection with the overall service we are providing that client firm.

Will we share information with outside parties?

We do not sell individual information. There may be times when we need to share information, for example, if requested by governmental authorities or in connection with any audit process within Kercher Industries, Inc.. But again, before you submit any information, we will notify you as to why we are asking for specific information and it is completely up to you whether or not you want to provide it.

What about sensitive personal data?

We do not generally seek to collect sensitive personal data through this site. If we do seek to collect such data, we will ask you to consent to our proposed uses of the data. We may also collect some sensitive personal data incidentally. By providing us with unsolicited sensitive personal data, you consent to our using the data subject to applicable law as described in this Privacy Statement.

The references to “sensitive personal data” are to the various categories of personal data identified by European and other data privacy laws as requiring special treatment, including in some circumstances the need to obtain explicit consent. These categories comprise personal identity numbers, personal data about personality and private life, racial or ethnic origin, nationality, political opinions, membership of political parties or movements, religious, philosophical or other similar beliefs, membership of a trade union or profession or trade association, physical or mental health, genetic code, addictions, personal life issues, property matters or criminal record (including information about suspected criminal activities).

Simply stated, if a visitor to a web site operated by Kercher Industries, Inc. were to fill out an inquiry form with unsolicited personal information, this paragraph covers our responsibility and policy towards such information being provided. It is unlikely we would need to purposefully gather such information.

Do we give you access to your information?

You are entitled to know whether we hold information about you and, if we do, to have access to that information and require it to be corrected if it is inaccurate. You can do this by contacting us directly in writing, to Lancaster Products, 920 Mechanic Street Lebanon, PA 17046 717.273.2111.

What about data security?

We take appropriate steps to maintain the security of your data on LancasterProducts.com. You should understand that the open nature of the Internet is such that data may flow over networks without security measures and may be accessed and used by people other than those for whom the data is intended.

We are interested in maintaining your privacy and creating a valuable resource for you to use. If you have any questions now or during your visit, please **Contact Us**.

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